

HED:

DEK/Subtitle:

AUTHOR (Writer/s):

SOURCE (MIT DLC/s):

[Body copy goes here]

IMAGE (duplicate this section for each image):

File name:

Alt text (very brief description of what we are seeing, no context necessary.

Example: Paula Hammond stands in front of a tree next to some steps at MIT):

Caption:

Credit:

IS THERE A VIDEO? (provide link; only YouTube and Vimeo videos can be embedded):

Video: "Title."

URL:

Caption, if it's to be embedded:

Credit, if it's to be embedded:

MIT SCHOOL(S)/COLLEGE:

DEPARTMENT(S), LAB(S), INSTITUTE(S), PROGRAM(S):

TOPICS (3-5 minimum, plus school tag):

See common tags list for ideas

KEYWORDS (only very detailed tags, including name(s), special programs, very specific keywords — such as "endometriosis," but not "biology"):

META DESCRIPTION (30-40 words):

Keyword-juicy description of the news in 1-2 sentences.

RELATED LINKS (up to 10 links, plus any published paper/s or book, which should be the first link/s):

URL

Paper: "Type title here."

URL

Type relevant **person's** name here (duplicate this field if needed)

URL

Type relevant **group's** name here (duplicate this field if needed)

URL

Type relevant **department** (duplicate this field if needed)

URL

Type relevant **MIT school/college** (duplicate this field if needed)

OPEN ACCESS:

If one or more of your related links is to a research paper or report published in a peer-reviewed journal, is that paper open access? (Y/N)

Provide any background as to the paper's open access status, such as whether you submitted it for posting in MIT DSpace:

RELATED MIT NEWS (up to five archived MIT News articles)

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